

Faculty Name:

# Course Syllabus Introduction to Sport Management: PED 202

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	INTRODUCTION TO SPORT MANAGEMENT: PED 202
Course Information:	
Course Section,	
Term and Year:	
Course Meeting	
Times & Location:	
Contact:	
Phone Number:	
Office Location:	
Email address:	
Enter days/time you	
are available to	
meet with students.	

## Netiquette

Respect the diversity of opinions among the instructor and classmates and engage with them in a courteous, respectful, and professional manner. All posts and classroom communication must be conducted in accordance with the student code of conduct. Think before you push the Send button. Did you say just what you meant? How will the person on the other end interpret the words?

## Communication:

Faculty Communication with Students:

Discuss how faculty will contact students.

## Student Communication with Faculty:

Discuss how students will contact faculty when they have questions or concerns.

## **Course Description:**

## **PED 202 Introduction to Sport Management**

3-0-3

This is an introductory course in administrative and management theories and the application of such theories to sport management. Topics such as career opportunities, roles, and competencies of sport managers, public relations in sport, as well as managerial styles and roles will be examined.

# **Course Learning Outcomes:**

- 1. Students will identify and describe the major career opportunities, management theory, ethical issues, and challenges associated with sport management.
- Students will identify and create fundraising processes: review a product or company marketing strategies; and critique a public relations plan associated with sport management careers and events.

# **General Education Learning Outcomes:**

N/A

# **Program Learning Outcomes:**

- 1. Analyze and discuss the social and ethical issues, trends, and government regulations and how each applies to physical education and sports management careers.
- 2. Demonstrate a practical application and working knowledge of sports and sports-related activities and the components of fitness and wellness.

## Course Resources:

Textbook:	Enter title, edition, author, ISBN for required text.
Materials:	Enter all additional required materials and tools needed to complete course here.
Access:	List access codes needed for websites or other software

#### Course Policies:

Click here to describe how students will participate in your class. Include policies regarding missed exams, makeup exams, extra credit assignments, late assignments, missed assignments, etc.

## Course Delivery:

Course Content:

Lecture Format:

Student Expectations specific to this course:

## Course Outline and Schedule

## **Grading Method:**

Click here to enter a clear explanation of how students will be evaluated, including a description of course assessments and a statement of the assessment process and measurements. Include weight/percentages for quizzes, exams, papers, projects, homework, attendance, participation, etc.

# **Grading Scale:**

Letter	Grade Range
Α	Enter range for A.
A-	Enter range for A
B+	Enter range for B+
В	Enter range for B.
B-	Enter range for B-
C+	Enter range for C+.
С	Enter range for C.
D	Enter range for D.
F	Enter range for F.

# Earn an FMCC Micro-credential Badge:

Check this link to see if this course meets a requirement for an FM Micro-credential Badge: <a href="https://www.credly.com/organizations/fulton-montgomery-community-college/badges">https://www.credly.com/organizations/fulton-montgomery-community-college/badges</a>