Faculty Name:	
Course Information:	HOSPITALITY MANAGEMENT: BUS 117
Course Section, Term and Year:	
Course Meeting Times & Location:	

Contact:

Phone Number:	
Office Location:	
Email address:	
Enter days/time you are available to meet with students.	

Netiquette

Respect the diversity of opinions among the instructor and classmates and engage with them in a courteous, respectful, and professional manner. All posts and classroom communication must be conducted in accordance with the student code of conduct. Think before you push the Send button. Did you say just what you meant? How will the person on the other end interpret the words?

Communication:

Faculty Communication with Students:

Discuss how faculty will contact students.

Student Communication with Faculty:

Discuss how students will contact faculty when they have questions or concerns.

Course Description:

BUS 117 Hospitality Management   3-0-3

This course will introduce students to the various segments of the hospitality industry, for example, lodging, tourism, restaurants, and resorts. Students will explore the history, development, current trends and career opportunities in this dynamic industry. Students will be introduced to the fundamental principles of the industry with a focus on management and operations activities.

Course Learning Outcomes:

Upon completion of this course students will be able to:

1. Define various segments of the hospitality industry
2. Discuss the importance of quality service to the hospitality industry
3. Define tourism and its economic impact on a community
4. Define various segments and how the overall hotel industry functions
5. Define and differentiate between various types of restaurants and other food and beverage service establishments
6. Describe various theme parks, clubs, casinos, and other recreational facilities
7. Identify the functions of leadership as they relate to the hospitality industry.

General Education Learning Outcomes:

N/A

Program Learning Outcomes:

1. Students will be able to apply effective oral and written communications, quantitative reasoning, and technology competencies to real-world business scenarios.
2. Students will be able to demonstrate critical thinking, teamwork, collaboration, problem-solving, and decision-making skills that optimize business outcomes.
3. Students will be able to identify how diversity and ethics impact the evolving global business environment.
4. Students will be able to demonstrate core competencies in Accounting, Marketing, Economics, Management, Business Law, Information Systems, and Business Applications. **(A.A.S./A.S. Business Administration)**
5. Students will be able to demonstrate core competencies in Accounting, Taxation, Computerized Accounting Applications and Business Law. **(A.A.S. Accounting)**

Course Resources:

Textbook:	Enter title, edition, author, ISBN for required text.
Materials:	Enter all additional required materials and tools needed to complete course here.
Access:	List access codes needed for websites or other software. .

Course Policies:
Click here to describe how students will participate in your class. Include policies regarding missed exams, makeup exams, extra credit assignments, late assignments, missed assignments, etc.

Course Delivery:

Course Content:

Lecture Format:

Student Expectations specific to this course:

Course Outline and Schedule

Grading Method:

Click here to enter a clear explanation of how students will be evaluated, including a description of course assessments and a statement of the assessment process and measurements. Include weight/percentages for quizzes, exams, papers, projects, homework, attendance, participation, etc.

Grading Scale:

Letter	Grade Range
A	Enter range for A.
A-	Enter range for A-.
B+	Enter range for B+
B	Enter range for B.
B-	Enter range for B-
C+	Enter range for C+.
C	Enter range for C.
D	Enter range for D.
F	Enter range for F.

Earn an FM Micro-credential Badge:

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