Faculty Name:	
Course Information:	PRINCIPLES OF BUSINESS: BUS 101
Course Section, Term and Year:	
Course Meeting Times & Location:	

Contact:

Phone Number:	
Office Location:	
Email address:	
Enter days/time you are available to meet with students.	

Netiquette

Respect the diversity of opinions among the instructor and classmates and engage with them in a courteous, respectful, and professional manner. All posts and classroom communication must be conducted in accordance with the student code of conduct. Think before you push the Send button. Did you say just what you meant? How will the person on the other end interpret the words?

Communication:

Faculty Communication with Students:

Discuss how faculty will contact students.

Student Communication with Faculty:

Discuss how students will contact faculty when they have questions or concerns.

Course Description:

BUS 101 Principles of Business   **3-0-3**
Principles of Business introduces students to the exciting world of business. Students will learn the language of business, multiple areas of study, and career opportunities that are available to business majors. The course covers topics including, but not limited to: entrepreneurship, marketing, management, human resources, economics, global business, accounting and finance. Additionally, this course is designed to introduce students to systems, techniques and best practices that will help create success in business courses and their careers.

Course Learning Outcomes:

Upon successful completion of this course, students will:
1. Demonstrate a working knowledge of core concepts and the language of business and economics.
2. Identify the fundamental concepts of multiple business segments, including entrepreneurship, marketing, management, global, accounting and finance.
3. Apply the pillars of personal finance to their own personal financial circumstances.
4. Demonstrate the ability to conduct effective Internet research.
5. Recognize the hallmarks of expected business ethics, attire and professional behavior that generate career success.
6. Be able to implement best practices for studying and succeeding in business.

General Education Learning Outcomes:

N/A

Program Learning Outcomes:

1. Apply effective oral and written communication, quantitative reasoning, and technology competencies to real-world business scenarios.
2. Utilize critical thinking, teamwork, collaboration, problem-solving, and decision-making skills that optimize business outcomes.
3. Analyze how diversity and ethics impact the business environment
4. Effectively use core competencies in Accounting, Marketing, Economics, Management and Business Software Applications.

Course Resources:

Textbook:	Enter title, edition, author, ISBN for required text.
Materials:	Enter all additional required materials and tools needed to complete course here.
Access:	List access codes needed for websites or other software. .

Course Policies:
Click here to describe how students will participate in your class. Include policies regarding missed exams, makeup exams, extra credit assignments, late assignments, missed assignments, etc.

Course Delivery:

Course Content:

Lecture Format:

Student Expectations specific to this course:

Course Outline and Schedule

Grading Method:

Click here to enter a clear explanation of how students will be evaluated, including a description of course assessments and a statement of the assessment process and measurements. Include weight/percentages for quizzes, exams, papers, projects, homework, attendance, participation, etc.

Grading Scale:

Letter	Grade Range
A	Enter range for A.
A-	Enter range for A-.
B+	Enter range for B+
B	Enter range for B.
B-	Enter range for B-
C+	Enter range for C+.
C	Enter range for C.
D	Enter range for D.
F	Enter range for F.

Earn an FMCC Micro-credential Badge:

Check this link to see if this course meets a requirement for an FM Micro-credential Badge:
https://www.credly.com/organizations/fulton-montgomery-community-college/badges